


5. 31(Tue.)	<b>Programs</b>				
<b>Time</b>	<b>Student Union Theatre</b>	<b>#BBC323</b>	<b>#BBC304</b>	<b>#BBC302</b>	<b>Lobby</b>
08:30~18:00	<b>Regional Innovation Tour (Napa Valley Winery Tour)</b>				
13:30~14:30					
14:45~16:00	<ol style="list-style-type: none"> <li>1. (SJSU → Napa Valley) The bus departure <ul style="list-style-type: none"> <li>• 08:30 at main gate of Ramada Hotel</li> <li>• 08:40 at main gate of SJSU dormitory</li> </ul> </li> <li>2. (Napa Valley → SJSU) <ul style="list-style-type: none"> <li>• 15:00~18:00 (the arrival at SJSU dormitory)</li> </ul> </li> <li>3. How to apply: through email(<a href="mailto:openinnovationtmc@dgist.ac.kr">openinnovationtmc@dgist.ac.kr</a>) <ul style="list-style-type: none"> <li>• First 40 applicants can only participate in the tour.</li> </ul> </li> </ol> <p>※ Water and a sandwich will be provided.</p>				<b>Open Innovation and Public Policy Section 2: Counterfeiting and Moral Costs: National and Individual Analysis</b> Chair: Chul-Young Roh <ul style="list-style-type: none"> <li>• Paper 1: "Globalization and Intellectual Property: A Study on the Determinants of Software Piracy Rates among 103 Countries" by <b>Chongmin Na</b></li> <li>• Paper 2: "Moral Costs from Experience to Buy Counterfeits in South Korea" by <b>Kwangho Jung, Seung-Hee Lee, Jane Workman</b></li> <li>• Paper 3: "Exploring Deep Intentions for Software Piracy between Chinese and Korean College Students: Using Q-Methodology" by <b>Mao Xuwen, Chanwoo Kim</b></li> </ul>

16:15~18:00		<p><b>Open Innovation and Public Policy Section 3: Digital Activities, R&amp;D, and Public Policy</b> Chair: Chongmin Na</p> <ul style="list-style-type: none"> <li>• Paper 1: "Telemedicine: Where it came from and Where it will go" by <b>Chul-Young Roh</b></li> <li>• Paper 2: "Understanding the Determinants of Telework Policy Adoption among California Cities" by <b>Myungjung Kwon, So Hee Jeon</b></li> <li>• Paper 3: "Reexamination of the relationship between R&amp;D expenditures and economic growth" by <b>Hyunsub Kum, Hanah Cho</b></li> <li>• Paper 4: "Administrative Costs and Fiscal Health" by <b>Young-Joo Park</b></li> </ul>	
18:00~19:00	<p><b>Welcome Reception + Preliminary Registration</b></p> <ul style="list-style-type: none"> <li>• Venue: Open Yard in Ground Floor</li> <li>• Beverages and sandwiches for 50 participants</li> <li>• Preliminary registration</li> </ul>		

6. 1(Wed.)	Programs				
Time	Student Union Theatre	#BBC323	#BBC304	#BBC302	Lobby
08:00~09:00	The Expanded Editorial Board Meeting of JOItmC			* Venue: Student Union Theatre	Registration
09:00~11:00	<b>Special Session 1 + 2 (Open Innovation Business Model Case Session)</b> • Venue: #BBC323  Chair: Young-Ho Choi  • Paper 1: "Adjustable Walker" by <b>Shalini Kumari Shalu</b> • Paper 2: "ePayment System based on Users' Experiences in Banking Sector" by <b>Gyung Yang Park, GeunWoo Ryu, Kyoungjun Lee</b> • Paper 3: "Smart IoT business model platform of Neuronworks" by <b>Seon Shin</b> • Paper 4: "Smart locker business model based bike sharing system" by <b>Junwoo Song</b>	Chair: Mi-Hwa Choi  • Paper 1: "Smart golf management system by TTNG" by <b>Baehee Lee</b> • Paper 2: "Social network based academic industry interaction platform business model" by <b>Dongjin Park</b> • Paper 3: "Smart translation platform business model" by <b>Chulyong Ham</b> • Paper 4: "Smart Social Library System Business Plan" by <b>Sang hyun Lee</b>	<b>General Session 1</b> Chair: Keun Lee  • Paper 1: "The effect of innovation on employment in different market structures: The case of Korean manufacturing firms from 1999 to 2009" by <b>Isun Lim, Keun Lee</b> • Paper 2: "Successive changes in Industry leadership and Catch-up by the latecomers: toward a theory of catch-up cycles" by <b>Keun Lee</b> • Paper 3: "Innovation and Competition in Network Markets" by <b>Hans Gottinger</b> • Paper 4: "Does MNEs' offshore investment activity contribute to the revenue growth of their patent company? A Taiwan LED & Communication investing in China case" by <b>Chih-Hung Hsieh, Chien-Wei Chan</b> • Paper 5: "How do latecomers catch up with forerunners in product innovation? The perspective of technology management" by <b>Liu Ye-xin</b> • Paper 6: Does technology transfer help small and medium companies? Empirical evidence from Korea by <b>Dae-Hwan Kim, Matarr O. Sambou, MooSup Jung</b>	<b>General Session 2</b> Chair: GeunWoo Ryu  • Paper 1: "A Study on the Possibility of Peer to Peer Electricity Sharing in the Regulated Electricity Market" by <b>Chankook Park</b> • Paper 2: "A study on the future direction of energy-ICT convergence in terms of business trends" by A study on the future direction of energy-ICT convergence in terms of business trends" by <b>Taeseok Yong, Chankook Park</b> • Paper 3: "Monitoring evolution of mobile communications technology in open innovation: The patent-based brokerage analysis" by <b>Yongyoon Suh, Jeonghwan Jeon</b> • Paper 4: "Case study on utilization of Architectural Knowledge at equipment development of OSAT" by <b>Jusok Song, Junghee Han</b> • Paper 5: "A Study on Invigorating Open Innovation Environment and its Multi-step Strategy by KIOST Relocation to Busan" by <b>Gi Young Chae</b> • Paper 6: "Can government policies drive Open Innovation type Platforms? Ideas from the MSC Malaysia flagship applications" by <b>Aliza A. Omar, Avvari V. Mohan</b> • Paper 7: "Nanomedicine innovation landscape in India" by <b>Pooja Bhatia, Archana Chugh</b>	
11:00~11:30	Coffee Break				
11:30~13:30	<b>Welcoming Speech by the President of SOItmC (11:30~11:40)</b>			* Venue: Student Union Theatre	
	<b>Welcoming Speech by the President of CSCOM (11:40~11:50)</b>				
	<b>Welcoming Speech by the Interim Dean of Lucas College of Business at SJSU (11:50~12:00)</b>				
	<b>Welcoming Remarks by the Provost of SJSU (12:00~12:10)</b>				
	<b>Congratulatory Speech by the President of DGIST (12:10~12:20)</b>				
	<b>Congratulatory Speech by the Mayor of Daegu (12:20~12:30)</b>				

	<p><b>Keynote Speech 1</b> (12:30~12:50) Fred Phillips(Yuan Ze University, Taiwan) Theme: Key Ideas from a 25-Year Collaboration at Technological Forecasting &amp; Social Change</p> <p><b>Keynote Speech 2</b> (12:50~13:10) Philip Cooke(Bergen University College, Norway) Theme: The Virtues of Variety in Regional Innovation Systems and Entrepreneurial Ecosystems</p> <p><b>Keynote Speech 3</b> (13:10~13:30) Loet Leydesdorff(University of Amsterdam, Netherlands) Theme: Triple Helix Models of Innovation: Are synergies generated at national or regional levels?</p>				
13:30~14:30	Lunch Break * We recommend the restaurant of Student Union for lunch but we does not serve lunch for participants.				
14:30~16:30	<p><b>Special Session 3</b> Chair: Xiaohong Iris Quan Honor Discusser: TaeHo Park</p> <ul style="list-style-type: none"> <li>Paper 1: "A knowledge-based analytical approach to improve pharmaceutical sales operations where multiple prescription drugs are detailed to physicians: insights from monitoring its performance from 2004 and 2014" by <b>John C. Yi, Sungho Kim</b></li> <li>Paper 2: "Applications of Open Innovation to Improve Supply Chain Functions" by <b>TaeHo Park, Tianqin Shi</b></li> <li>Paper 3: "Effects analysis on coordinative strategies between manufacturer and retailer in two- echelon reverse supply chain" by <b>Sungwook Yoon, Sukjae Jeong</b></li> <li>Paper 4: "The effect of R&amp;D alliance diversity and network position on firm innovation performance: evidence from the emerging biotechnology industry" by <b>Chun Hsien Wang, Xiaohong Iris Quan, Shi-Zheng Huang</b></li> <li>Paper 5: "Environmental Sustainability and Corporate Bankruptcy Forecasts" by <b>Shaonan Tian, Xu Yang</b></li> </ul>	<p><b>Special Session 4(Creativity, Entrepreneurial Startups, and Innovation)</b> Chair: KwangHo Jung Honor Discusser: Philip Cooke</p> <ul style="list-style-type: none"> <li>Paper 1: "The Virtues of Variety in Regional Innovation Systems and Entrepreneurial Ecosystems" by <b>Philip Cooke</b></li> <li>Paper 2: "Optimistic and Pessimistic Lens of CCEIs of South Korea: Entrepreneurial State-driven Innovation, Political Risk, and Bureaucratic Collaboration" by <b>Kwangho Jung, Jong-Hwan Eun, Seung-Hee Lee</b></li> <li>Paper 3: "Exploring Stakeholder Perspectives on Entrepreneurial Ecosystem Lessons from CCEIs of South Korea: Using Q-Methodology" by <b>Kwangho Jung, Jong-Hwan Eun, Seung-Hee Lee</b></li> <li>Paper 4: "Three Cases of Start-ups in Social Dining Business: Market Network Matters" by <b>Jong-Hwan Eun, Kwangho Jung, Seung-Hee Lee</b></li> <li>Paper 5: "Perception of Time, Creative Attitudes, and Adoption of Innovations: Comparing Chinese and US College Students" by <b>Seung-Hee Lee, Jane Workman, Kwangho Jung</b></li> <li>Paper 6: "Health Innovation and Externalities" by <b>Chul-Young Roh</b></li> </ul>	<p><b>General Session 3</b> Chair: Pedro D. Almaguer Prado</p> <ul style="list-style-type: none"> <li>Paper 1: "Yellowstone National Park: How wolves change the behavior of the rivers" by <b>Pedro Dagoberto Almaguer Prado, Beatriz Eugenia Navarro Vázquez, Ruth Raquel Almaguer Navarro, Ramiro Luis Almaguer Navarro, Pedro Dagoberto Almaguer Navarro</b></li> <li>Paper 2: "Supply Network in Korean High-Tech and Low-and-Medium Tech: Social Network Approach" by <b>Chungil Chae, Jae-Gwang Ahn, Sa-Hong Kim, Jin-Han Kim</b></li> <li>Paper 3: "A systematic approach to identify promising new ideas for Small to Medium Enterprises: Korean case study" by <b>Sukjae Jeong, Jaehyun Han, Jihyun Kim</b></li> <li>Paper 4: "Strategic market selection for weapon systems export: Combining quantitative and qualitative approaches" by <b>Sukjae Jeong, Jihyun Kim</b></li> </ul>	<p><b>General Session 4</b> Chair: Mei-Chih Hu</p> <ul style="list-style-type: none"> <li>Paper 1: "Nursing national innovation system-wide convergence research: Case of Convergence Research Center in Korea" by <b>Seok-jin Yoon, Jongjoo Kim, Sangbae Jung</b></li> <li>Paper 2: "Open Innovation at different levels for Higher Climate Risk Resilience" by <b>Anamika Dey, Anil Gupta, Gurdeep Singh</b></li> <li>Paper 3: "The formation of global patent ecosystem: Evidenced and lessons from the case of the Intellectual Venture" by <b>Ying-Che Hsieh, Yung-Ching Tseng, Mei-Chih Hu, Shih-Chang Hung</b></li> <li>Paper 4: "Student Customized Creative Education Model based on Open Innovation" by <b>Sunah Kim, Hyoyun Ryoo, Heejoo Ahn</b></li> <li>Paper 5: "The influence of institutional voids on servitization of manufacturing-comparative study on the role of intermediaries between Taiwan and Korea's ICT industries" by <b>Chich-cheng Lo</b></li> <li>Paper 6: "The dynamics of innovation policy measurement: from national innovation system to open innovation" by <b>Chich-cheng Lo</b></li> </ul>	Registration
16:30~17:00	Coffee Break				




17:00~19:00	<p><b>Special Session 5</b> Chair: SangOk Choi Honor Discusser: Venni V. Krishina</p> <ul style="list-style-type: none"> <li>• Paper 1: "Regional Urban Development in Korea by R&amp;D Innovation Strategies of SMEs" by <b>YunJung Oh, Youngsoo Ryu, SangOk Choi, JeongHeon Oh</b></li> <li>• Paper 2: "Start-up government support element analysis - STEPI KIS data -" by <b>Jin Choi, DaeGun Kim, KyoungMin Nam, SangOk Choi</b></li> <li>• Paper 3: "Start-up Innovation, Entrepreneurial Ecosystem, and Strategic Networks" by <b>SangOk Choi, Zekun Zheng, Jaemun Kim, Jun Seong Koh, Congo Sergio Joao Teixeira</b></li> <li>• Paper 4: "Startup sustainability strategy Based on the innovation challenge of kakaocorp-daumcorp-navercorp" by <b>HyunHo Lee, ChangHoon Gong, Jaehyun Yim, YunMo Jeong, Hyewon Lee, SangOk Choi</b></li> <li>• Paper 5: "Science Technology, Open Innovation, Emergency Management" by <b>SangOk Choi</b></li> <li>• Paper 6: "Identification of convergence R&amp;D projects for R&amp;D management: Focusing on Korean public R&amp;D projects" by <b>Namwoo Yi</b></li> <li>• Paper 7: "Globalisation of Innovation in Asia" by <b>Venni V. Krishina</b></li> </ul>	<p><b>Special Session 6</b> Chair: Jaehoon Rhee Honor Discusser: Anil K. Gupta</p> <ul style="list-style-type: none"> <li>• Paper 1: "A bibliometric study of international and domestic academic research on intellectual property" by <b>Sanghyun Sung, Injun Choi</b></li> <li>• Paper 2: "A Methodology for Modeling and Managing Entrepreneurial Business Process" by <b>Sanghyun Sung, Jooseok Lee, Injun Choi</b></li> <li>• Paper 3: "The Role of Regional Innovators' Entrepreneurial Activities in Improving Competitiveness of Regional Innovation System" by <b>Jaehoon Rhee, Junghyun Yoon, Dedahanov Alisher</b></li> <li>• Paper 4: "Embeddedness of International Network, and International Performance in Small and Medium-sized Exporters: Antecedents and Empirical Relationships" by <b>Jaehoon Rhee, Junghyun Yoon, Daesu Kim</b></li> <li>• Paper 5: "Technological characteristics, CEO's global orientation, and international performance of South Korean new ventures" by <b>Junghyun Yoon, Jaehoon Rhee</b></li> <li>• Paper 6: "Theory of Open inclusive innovation for reciprocal, responsive and respectful outcomes: Coping creatively with climatic, institutional and market risks" by <b>Anil k Gupta and Anamika R Dey</b></li> </ul>	<p><b>Special Session 7</b> Chair: YoungJoo Ko Honor Discusser: Ulrich Witt</p> <ul style="list-style-type: none"> <li>• Paper 1: "Investigation of key factors and leading indicators on chemistry sector's firm performance : Focus on petrochemistry and fine chemicals" by <b>Dongphil Chun, Young seok Lee, Ji-One Park, YoungJoo Ko</b></li> <li>• Paper 2: "Configuration of alliance portfolio for firm's innovation in Eco-friendly car industry -Hyundai Motor and Toyota innovation in the car industry: Hyundai and Toyota" by <b>Hyeon Joo Jeong, YoungJoo Ko</b></li> <li>• Paper 3: "International Cooperation Strategy of Basic Research" by <b>Jinwon Kang</b></li> <li>• Paper 4: "An Empirical Study on the Improvement of R&amp;D Competition Policy for the National R&amp;D Program" by <b>Byung Yong Hwang, Jee Hyun Suh, Dae Cheol Kim</b></li> <li>• Paper 5: "Innovation system foresight using policy research database: focusing on Korea's innovation system" by <b>Sang-Jin Ahn, Hyun uk Kim, Woo-Sung Jung</b></li> <li>• Paper 6: "What Kind of Innovations Do We Need to Secure our Future?" by <b>Ulrich Witt</b></li> </ul>	<p><b>General Session 5</b> Chair: Xiaohua Yang</p> <ul style="list-style-type: none"> <li>• Paper 1: "The role of ecosystem in cultural firms. The interplay between Smart and open innovation" by the role of ecosystem in cultural firms. The interplay between Smart and open innovation" by <b>Valentina Della Corte, Massimo Aria, Giovanna Del Gaudio</b></li> <li>• Paper 2: "Modeling Mobile Reputation Management System in Taxi Industry" by <b>In Young Hwang, J. Hun Park</b></li> <li>• Paper 3: "Identification of Factors for Creating Appropriate Business Ideas Using Analogical Thinking" by <b>Eunyoung Kim, Hideyuki Horii</b></li> <li>• Paper 4: "Sources of Scientific Creativity: Participant Observation of A Public Research Institute in Korea" by <b>Young Sun Jang, YoungJoo Ko</b></li> <li>• Paper 5: "What Impact Successful Reverse Knowledge Transfer by Emerging Economy Multinationals" by <b>Xiaohua Yang, Cindy Qin, Rongxin (Roger) Chen, Mark V. Cannice, Zeyu (Jerry) Peng</b></li> <li>• Paper 6: "Integrated Plant Protection System (IPPS): A novel approach for biosecurity, conservation, and commercialization of plant biodiversity" by <b>Praveen K Saxena</b></li> </ul>	
19:00~22:00	<p><b>Invited VIP Dinner by the president of SOItmc</b></p> <ul style="list-style-type: none"> <li>• Venue: Fairmont San Jose Hotel</li> </ul> <p>※ We will contact the participants separately between the Conference schedule.</p>				

6. 2(Thu.)	Programs				
Time	Student Union Theatre	#BBC323	#BBC304	#BBC302	Lobby
09:00~11:00	<p><b>Special Session 8</b> Chair: Natalja Lace</p> <ul style="list-style-type: none"> <li>Paper 1: "Designing Dynamically "Signature Business Model" That Support Durable Competitive Advantage" by <b>Andrejs Čirjevskis</b></li> <li>Paper 2: "Implementing open innovation concept in social business" by <b>Anna Svirina, Alfia Zabbarova, Karine Oganisjana</b></li> <li>Paper 3: "Measuring corporate sustainability and environmental, social, corporate governance value added" by <b>Alena Kocmanová, Lenka Smolíková, Stanislav Škapa, Marie Pavlakova Docekalova</b></li> <li>Paper 4: "Transfer of Know-how Based on Learning Outcomes for Development of Open Innovation" by <b>Mikus Dubickis, Elina Gaile-Sarkane</b></li> <li>Paper 5: "Learning research by doing research in the university: outcomes for the national research project on social innovation" by <b>Karine Oganisjana, Anna Svirina, Svetlana Surikova, Gunta Grinberga-Zalīte, Konstantins Kozlovskis</b></li> <li>Paper 6: "Impact of stakeholders groups on development of regional entrepreneurial ecosystem" by <b>Elina Gaile-Sarkane, Vladimir Shatrevich, Inga Erina</b></li> <li>Paper 7: "Smart Specialization, Entrepreneurship Development and Innovation Performance in Latvia" by <b>Natalja Lace, Agota Giedrė Raišienė, Renata Korsakienė</b></li> </ul>	<p><b>Special Session 9</b> Chair: DongKyu Won</p> <ul style="list-style-type: none"> <li>Paper 1: "Research on selection of industrial fields suitable for small and medium-sized enterprises (SMEs) in Korea" by <b>Jun-Hwan Park, Bangrae Lee, Yeong-Ho Moon, Lee-Nam Kwon</b></li> <li>Paper 2: "Simulation of Weak Signals of NT Innovation in Complexity" by <b>Sun Hi Yoo, DongKyu Won</b></li> <li>Paper 3: "Human Need based Market Simulation to Test Technology Policy; for Success of Business and for Happiness of Consumer" by <b>Dongkyu Won, Sun Hi Yoo, JongYeon Lim</b></li> <li>Paper 4: "Patent-strengthening strategies by industry considering market size and R&amp;BD infrastructure in Korea" by <b>Bangrae Lee, Dongkyu Won, Jun-Hwan Park, Lee-Nam Kwon, Young-Ho Moon, Han-joon Kim</b></li> <li>Paper 5: "Characterizing the Technological Expectation: Claim and Evidence of Graphene" by <b>Boong Kee Choi</b></li> <li>Paper 6: "Are the R&amp;D activities innovative?: Evidence from Korea" by <b>Deokkyo Oh</b></li> </ul>	<p><b>Special Session 10</b> Chair: JinHyo Joseph Yun Honor Discussor: JinHyo Joseph Yun</p> <ul style="list-style-type: none"> <li>Paper 1: "Distance between technology and market according to the regional asymmetric knowledge capabilities - Among University, National Lab, MNCS, and SMEs and Start-ups" by <b>JinHyo Joseph Yun, EuiSeob Jeong, ChangHwan Lee</b></li> <li>Paper 2: "Success Factors and Dynamics of Social open Innovation" by <b>JinHyo Joseph Yun, KyungBae Park, ChungJae Lim, SooIn Lee, ChangHwan Shin</b></li> <li>Paper 3: "Network analysis of Open Innovation" by <b>JinHyo Joseph Yun, EuiSeob Jeong, JinSeo Park</b></li> <li>Paper 4: "Open the black box of the open innovation effect - By game of life simulation about the reverse U curve" by <b>JinHyo Joseph Yun, EuiSeob Jeong, KyungBae Park, DooSeok Lee</b></li> <li>Paper 5: "Difference of Open of Open Innovation effect between before/after World Economy Crisis" by <b>JinHyo Joseph Yun, ChangHwan Shin, KyungBae Park</b></li> <li>Paper 6: "Not deep learning but autonomous learning of open innovation for sustainable artificial intelligence" by <b>JinHyo Joseph Yun, DooSeok Lee, HeungJu Ahn, KyungBae Park, Tan Yigitcanlar</b></li> </ul>	<p><b>Special Session 11</b> Chair: Sam Youl Lee Honor Discussor: Tan Yigitcanlar</p> <ul style="list-style-type: none"> <li>Paper 1: "Establishing Entrepreneurial Ecosystem: Agenda-Setting Process of International Science Business Belt Policy and "Unintended" Regional Clustering in South Korea" by <b>Sam Youl Lee, Hyang-mi Kim</b></li> <li>Paper 2: "Development of Synthetic Biology and Ethical and Policy Challenges to the Scientific Breakthrough" by <b>Samuel Pang, Sam Youl Lee, Ji Yung Seul</b></li> <li>Paper 3: "Decisive resource as performance factor to affect reputation of public orchestra: comparative analysis of KBS Symphony Orchestra and Seoul Philharmonic Orchestra in South Korea" by <b>Yun Kyoung Kim, Sam Youl Lee</b></li> <li>Paper 4: "Shifting Gear for Acceleration: Regional Innovation System and Pangyo IT Cluster Policy in Korea" by <b>Sam Youl Lee, Ji Yung Seul</b></li> <li>Paper 5: "The Effects of the Product Innovation through the Strategic Flexibility on the Improvement of Business" by <b>Jong-min Lee, Sam Youl Lee, and Mean-sun Noh</b></li> <li>Paper 6: "Smart cities in the making: success and failure factors from global practices" by <b>Tan Yigitcanlar</b></li> </ul>	Registration
11:00~11:30	Coffee Break				
11:30~13:30	<p><b>Keynote Speech 4 (11:30~11:50)</b> * Venue: Student Union Theatre JinHyo Joseph Yun(Daegu Gyeongbuk Institute of Science &amp; Technology, Korea) Theme: Dynamics of Social Enterprise – Shift from Social Innovation to Open Innovation</p> <p><b>Keynote Speech 5 (11:50~12:10)</b> Tan Yigitcanlar(Queensland University of Technology, Australia) Theme: Smart cities in the making: success and failure factors from global practices</p>				

	<p><b>Keynote Speech 6</b> (12:10~12:30) Ulrich Witt(the Max Planck Institute of Economics, Germany) Theme: What Kind of Innovations Do We Need to Secure our Future?</p>				
	<p><b>Keynote Speech 7</b> (12:30~12:50) Anil K. Gupta(Indian Institute of Management, India) Theme: Theory of Open inclusive innovation for reciprocal, responsive and respectful outcomes: Coping creatively with climatic, institutional and market risks</p>				
	<p><b>Keynote Speech 8</b> (12:50~13:10) TaeHo Park(San Jose State University, USA) Theme: SME's Applications of Open Innovation in the Supply Chain System</p>				
13:10~14:30	Lunch Break * We recommend the restaurant of Student Union for lunch but we does not serve lunch for participants.				
14:30~16:30	<p><b>Open Innovation and Public Policy Section 4: Virtual Reality, Design Education and Complex Conditions for Creative Action</b> Chair: Hyunsub Kum</p> <ul style="list-style-type: none"> <li>• Paper 1: "Virtual Reality: The Unlimited Tool" by <b>Michael Brazley</b></li> <li>• Paper 2: "Mapping Interchangeability and Incommensurables: Incorporating Community Knowledge" by <b>Craig Anz</b></li> <li>• Paper 3: "Educating Design Institution: A Survey of Problem Solving Methods Used in Architecture and Interior Design Studios" by <b>Jon Daniel Davey</b></li> </ul>	<p><b>Special Session 12</b> Chair: KyungBae Park Honor Discusser: Loet Leydesdorff</p> <ul style="list-style-type: none"> <li>• Paper 1: "Growing up of Platform Business Model as Entrepreneurial Ecosystem and its effects on regional development" by <b>Jinhyo Joseph Yun, DongKyu Won, KyungBae Park, JeongHo Yang</b></li> <li>• Paper 2: "Dynamics from Open Innovation to Evolutionary Change" by <b>JinHyO Joseph Yun, DongKyu Won, KyungBae Park</b></li> <li>• Paper 3: "Modeling Schumpeterian Dynamics of Open Innovation Economy System" by <b>JinHyO Joseph Yun, KyungBae Park, DooSeok Lee, SeungHoon Park</b></li> <li>• Paper 4: "Technology for production scheduling of jobs for open innovation and sustainability with fixed processing property on parallel machines" by <b>SangOh Shim, KyungBae Park</b></li> <li>• Paper 5: "Diffusion Pattern of Convergence between High-technology Industries: Co-occurrence-based Analysis of News Article Data" by <b>Hyeokseong Lee, Namil Kim, Kiho Kwak, Wonjoon Kim, Hyungjoon Soh, KyungBae Park</b></li> <li>• Paper 6: The Importance of Social Acceptance in Innovative Industry - the case study for the bioindustry in Korea by <b>Moosup Jung, Youn-Hee Choi, Jin Woong Kim, Petro Sauti Magai</b></li> <li>• Paper 7: "Triple Helix Models of Innovation: Are synergies generated at national or regional levels?" by <b>Loet Leydesdorff</b></li> </ul>	<p><b>Special Session 13</b> Chair: Jiyoung Park</p> <ul style="list-style-type: none"> <li>• Paper 1: "Climate Change, Irrigation Adjustments, and Economic Impacts: Expansion of Irrigated Agriculture in Georgia" by <b>Changkeun Park</b></li> <li>• Paper 2: "Policy analysis to reduce climate change induced risk in urban and rural areas" by <b>TaeHoon Moon, DongHwan Kim, ChangSug Park, DongSung Lee</b></li> <li>• Paper 3: "Longitudinal Analysis of the Influence of Socio-Demographic and Land Use Features on Transit Ridership" by <b>Dohyung Kim, Yong jin Ahn, Simon Choi, Kwangkoo Kim</b></li> <li>• Paper 4: "Hurricane Sandy and Lost Four Days in the U.S. Economy" by <b>Jiyoung Park, Minsu Son, Changkeun Park</b></li> <li>• Paper 5: "Innovative Green Economy, Urban Economic Performance and Urban Environments: Empirical Evidences of U.S. Metropolitan Cities" by <b>JiYoung Park, G. William Page</b></li> <li>• Paper 6: "Exploring the developmental trajectory and technological capability in the global renewable energy industry" by <b>Ching-Yan Wu, Mei-Chih Hu</b></li> <li>• Paper 7: "Spectrumizing the sustainability of service industry sector in Korea-focusing on environmental, social and governance performance" by <b>Deokkyo Oh</b></li> </ul>	<p><b>Special Session 14</b> Chair: Taehoon Kwon Honor Discusser: Fred Phillips</p> <ul style="list-style-type: none"> <li>• Paper 1: "Motivators of Management by Walking Around and Communicational Factors Behind Them: A Case Study on a Korean Shipyard" by <b>Yeoeun Kwon, Taehoon Kwon, Hun Park, Hyuk Hahn, Ilhyung Lee</b></li> <li>• Paper 2: "Valuation method by regression analysis on real royalty-related data by using multiple input descriptors in royalty negotiations in Life Science area-focused on anticancer therapies" by <b>JeongHee Lee, Youngyong In, JoonWoo Lee, Taehoon Kwon, Wangwoo Lee</b></li> <li>• Paper 3: "Study on the value chain network analysis methodology and system development based on business transaction information" by <b>Dae-Hyeon Lim, Young-Su Moon, Ho-Shin Lee</b></li> <li>• Paper 4: "Investigation into Business Performances from SME(Small-Medium Sized Enterprise) Supporting Services in South Korea" by <b>Hun Park, TaeHoon Kwon, TaeJong Jang, Jae Young Yoo, SeongHee Moon, Hyuk Hahn</b></li> <li>• Paper 5: "The evaluation of Korean Agricultural Science and Technology" by <b>Kiil Kim, Jeena Hwang, Yuil Kim, Sang-Won Park, Hyun-Ran Kim, You-Lim Choi</b></li> </ul>	

				<ul style="list-style-type: none"> <li>• Paper 6: "Key Ideas from a 25-Year Collaboration at Technological Forecasting &amp; Social Change" by <b>Fred Phillips, Hal Linstone</b></li> </ul>	
16:30~17:00	Coffee Break				
17:00~19:00	<p>General Meeting of SOItmC with <b>Awards(Best Paper Award, Appreciation Plaque)</b> Ceremony, 2017 Hosting Chair Speech</p> <p>* Venue: Student Union Theatre</p>				
19:00~22:00	<p><b>Gala Dinner at Fairmont San Jose</b> (payment of registration: \$ 100)</p> <p>* Venue: California Room at Fairmont San Jose</p> <p>※ Payment of registration fee is only possible through wire transfer in advance or cash on site. Credit card is not available.</p> <p>※ Gala Dinner will be at Fairmont San Jose where the US presidents had stayed in before and also the best hotel in San Jose</p> <div data-bbox="331 794 1957 1216" data-label="Image"> </div>				



6. 3(Fri.)	<b>Programs</b>				
<b>Time</b>	<b>Student Union Theatre</b>	<b>#BBC323</b>	<b>#BBC304</b>	<b>#BBC302</b>	<b>Lobby</b>
08:00~09:40				<b>Round Table - Open Innovation of Public Policy, Grassroots Innovation &amp; Biotech</b> <ul style="list-style-type: none"> <li>• Inviting Talk: Anil K. Gupta, Praveen K. Saxena, &amp; KwangHo Jung</li> <li>• Open to the every conference members</li> </ul>	
10:00~21:30	<b>Industry Visiting (Google, Apple, San Francisco)</b> <div style="display: flex; justify-content: space-around; margin-top: 10px;">    </div> <ol style="list-style-type: none"> <li>1. (SJSU → Google, Apple) The bus departure <ul style="list-style-type: none"> <li>• 10:00 at main gate of Ramada Hotel</li> <li>• 10:10 at main gate of SJSU dormitory</li> </ul> </li> <li>2. (Google, Apple → San Francisco) <ul style="list-style-type: none"> <li>• 14:00~20:00, Participants may act for themselves,</li> <li>• The Baggage can be loaded in the bus and participants can go to another place (ex. Airport) whenever you would like to.</li> </ul> </li> <li>3. (San Francisco → SJSU) <ul style="list-style-type: none"> <li>• 20:00~21:30 (the arrival at SJSU dormitory)</li> </ul> </li> <li>4. How to apply: <a href="mailto:openinnovationtmc@dgist.ac.kr">through email(openinnovationtmc@dgist.ac.kr)</a> <ul style="list-style-type: none"> <li>• First 40 applicants can only participate in the tour.</li> </ul> </li> </ol> <p>※ Water and a sandwich will be provided.</p>				