

SOItmC & KCWS 2015 이사회 및 국제학술대회 4차 준비세미나 회의록

2015년 4월 3일 (금), 15:00 ~ 19:30

참석자 (23명): 박태호(San Jose State University, USA), 박경배(상지대), 이상현(㈜에스엔택), 김경훈(㈜네오경제사회연구소), 정광호(서울대), 신창환(경북대), 임충재(계명대), 정의섭(KISTI), 이두석(DGIST), 안흥주(DGIST), 김요한(대구테크노파크), 정우성(POSTECH), 조기현((사)한국기업기술가치평가협회), 류건우(계명대), 김문조(고려대), 이상철(DGIST), 윤진호(DGIST), 양정호(DGIST), 박재진(대구시), 탁훈식(한국공공마케팅연구원), 전정환(경상대), 김병국(계명대), 최문중(DGIST)

안건 1 (보고): SOItmC 법인 등록 보고

- 2014. 12. 29. 법인 등록 서류 접수
- 2015. 2. 3. 서류 1차 보완 제출
- 2015. 3. 4. 미래창조과학부 소관 비영리법인 설립허가증 발부
- 2015. 3. 24 법인 등기 완료
- 2015. 3. 26 사업자등록증 발부

안건 2 (보고): SOItmC 법인 임원 구성 (안)

Position	Number
President	1
honorable member	10
Advisory member	12
Vice President	47
Director	61

안건 3 (보고): 학술대회 논문 접수 현황

	국내	국외	합계
Abstract	3	13	16
Full Paper	3	5	8
OI & BM contest	1	0	1

※ 12개의 Special Session에서 세션당 5편의 논문, 총 60여개의 추가 논문 추정

합계 (추정치 반영)	80 ~ 90
목표치	150

안건 4 (보고): 학술대회 일정(안)

※ 별첨

안건 5 (보고): 학술대회 논문발표의 Special Issue Journals 연계 계획

※ 별첨

안건 6 (보고): Special Session 구성, 준비 및 운영 계획(안)

※ 별첨

안건 7 (보고): JOItmC 확대 편집위원회 학회일정내 개최

○ June 15, 2015 during the conference (17:30 – 18:30)

- Editor Board Meeting of Journal of Open Innovation: Technology, Market, and Complexity (JOItmC) with Springer Publisher

(Springer Booth to be prepared on the 2nd floor in R1 B/D from 15 to 17, June)

안건 8 (보고): SOItmC 2016 해외 개최

○ 개최 장소: San Jose State University(San Jose, California, USA), hosted by Prof. Taeho Park

안건 9 (의결)

○ 학회의 성공적 개최를 위하여 학회의 모든 회원이 적극적으로 논문 발표 및 투고에 나선다.

○ 주위에 새로운 비즈니스 모델 및 개방형 혁신 사례에 관심있는 모든 기업들에게 학회 참석, 학회 발표 등을 적극 홍보한다.

별첨 1. 안건 4 (보고): 학술대회 일정(안)

○ Schedule of SOItmC & KCWS 2015 (As of April 3, 2015)

Sunday, 14th June 2015	
16:00 ~ 19:00	Venue: Lobby on the 2 nd floor Registration
17:00 ~ 18:00	Venue: Auditorium (B/D: R1, R#: 204) Welcome Reception
18:10 ~ 19:00	Meeting with Keynote Speakers, Special Session Chairs, and World Capital Institute Members
Monday, 15th June 2015 (Open Innovation Day)	
08:00 – 14:00	Venue: Lobby on the 2 nd floor Registration
09:00 – 10:30	Keynote Speech
Venue: Auditorium (B/D: R1, R#: 204)	<ul style="list-style-type: none"> · Philip Cooke (Cardiff University, UK) Presentation: "The Future of Innovation: Challenges, Complexity & Crossovers" · Keun Lee (Seoul National University, Korea) Presentation Theme: "Paradox of Economic Catch-up" · Taeho Park (San Jose State University, USA) Presentation Theme: "Open Innovation in Supply Chain Management for Creative Economy"

	<ul style="list-style-type: none"> JinHyo Joseph Yun (DGIST, Korea) <p>Presentation Theme: "How do we conquer the growth limit of capitalism: Not just Sharing Economy, but Open Innovation Economy"</p>		
10:30 – 11:00	<p>Coffee Break (Venue: Lobby on the 2nd floor)</p>		
11:00 – 12:30	<p>Venue: R# 202(Conference Room)</p> <p>Parallel Session 1: "The Importance of Valuation and Big Data as a Source of Technology Commercialization in Open Innovation Era"</p> <ul style="list-style-type: none"> Session Chair: KeeHeon Cho (Korea Valuation Association) Honorary Discussant: Keun Lee (Seoul National University, Korea) <p>Paper 1: "Paradox of Economic Catch-up" by Keun Lee (Seoul National University, Korea)</p> <p>Paper 2, 3, 4, 5</p>	<p>Venue: R#: 203(International Conference Hall)</p> <p>Parallel Session 2: "Entrepreneurship, Open Innovation, and Creative Economy"</p> <ul style="list-style-type: none"> Session Chair: SunYoung Park & YeongWha Sawng (Konkuk University) Honorary Discussant: Phillip Cooke (Cardiff University, UK) <p>Paper 1: "The Future of Innovation: Challenges, Complexity & Crossovers" by Phillip Cooke (Cardiff University, UK)</p> <p>Paper 2, 3, 4, 5</p>	<p>(General Session, TBD)</p>
12:30 – 14:00	<p>Lunch Break</p>		

14:00 – 15:30	Venue: International Conference Hall (B/D: R1, R#: 203) The Contest for Global Innovative Cases of Open Innovation and Business Model Reviewers: KyungBae Park (SangJi University), ChoongJae Im (KeiMyung University), JinHyo Joseph Yun (DGIST)		
15:30 – 16:00	Coffee Break (Venue: Lobby on the 2 nd floor)		
16:00 – 17:30	Venue: R# 202 (Conference Room) Parallel Session 3: “Complexity, Open Innovation & Knowledge City” <ul style="list-style-type: none"> · Session Chair: DongKyu Won (KISTI) · Honorary Discussant: JinHyo Joseph Yun (DGIST, Korea) Paper 1: : “How do we conquer the growth limit of capitalism: Not just Sharing Economy, but Open Innovation Economy” by JinHyo Joseph Yun (DGIST, Korea) Paper 2, 3, 4, 5	Venue: R#: 203(International Conference Hall) Parallel Session 4: “Start-ups, Open Innovation, and Knowledge City” <ul style="list-style-type: none"> · Session Chair: ChoongJae Im (Keimyung University) · Honorary Discussant: Taeho Park (San Jose State University, USA) Paper 1: “Open Innovation in Supply Chain Management for Creative Economy” by Taeho Park (San Jose State University, USA) Paper 2, 3, 4, 5	(General Session, TBD)
17:30 – 18:30	Editor Board Meeting of <i>Journal of Open Innovation: Technology, Market, and Complexity</i> (JOItmC) with Springer Publisher (Springer Booth to be prepared on the 2 nd floor in R1 B/D from 15 to 17, June)		

18:30 – 19:30	<p>General Meeting of SOItmC</p> <ul style="list-style-type: none"> · Awards Ceremony of The Contest for Global Innovative Cases of Open Innovation and Business Model
19:30 – 21:00	<p>Gala Dinner</p> <p>Venue:</p> <ul style="list-style-type: none"> · Outside Garden of DGIST (Dinner) · Auditorium (Performance)

Tuesday, 16th June 2015 (Knowledge City Day)	
08:00 – 14:00	<p>Venue: Lobby on the 2nd floor</p> <p>Registration</p>

<p>09:00 – 10:30</p> <p>Venue: Auditorium (B/D: R1, R#: 204)</p>	<p>Keynote Speech</p> <ul style="list-style-type: none"> · Francisco Javier Carrillo (Monterrey University of Technology, Mexico) Presentation Theme: "Knowledge-based Development as cultural disruption" · Tan Yigitcanlar (Queensland University of Technology, Australia) Presentation Theme: "Incentivising innovation: insights from Australian and Brazilian incentive schemes" · Blanca C. Garcia (Northern Borderlands Research College, Mexico) Presentation Theme: "Knowledge Cities Benchmarking: The case of Daegu, Korea" · Tommi Inkinen (University of Helsinki, Finland) Presentation Theme: "Reflections on the innovative city: examining three innovative locations in a knowledge bases framework" · Katri-Liis Lepik (Tallinn University, Estonia) Presentation Theme: "Strategic management for public sector innovation in knowledge societies"
<p>10:30 – 11:00</p>	<p>Coffee Break (Venue: Lobby on the 2nd floor)</p>

11:00 – 12:30	<p>Venue: R# 202 (Conference Room)</p> <p>Parallel Session 5: "Open Innovation in Energy"</p> <ul style="list-style-type: none"> · Session Chair: EunNyeong Heo (Seoul National University) · Honorary Discussant: F. J. Carrillo (Monterrey University of Technology, Mexico) <p>Paper 1: "Knowledge-based Development as cultural disruption" by F. J. Carrillo (Monterrey University of Technology, Mexico)</p> <p>Paper 2, 3, 4, 5</p>	<p>Venue: R#: 203(International Conference Hall)</p> <p>Parallel Session 6: "City of Future, Future of City: Open Innovation and Ubiquitous City"</p> <ul style="list-style-type: none"> · Session Chair: SangHo Lee (Hanbat National University) · Honorary Discussant: Tan Yigitcanlar (Queensland University of Technology, Australia) <p>Paper 1: "Incentivising innovation: insights from Australian and Brazilian incentive schemes" by Prof. Tan Yigitcanlar (Queensland University of Technology, Australia)</p> <p>Paper 2, 3, 4, 5</p>	(General Session, TBD)
12:30 – 14:00	Lunch Break		
14:00 – 15:30	<p>Venue: International Conference Hall (B/D: R1, R#: 203)</p> <p>Parallel Session 7: "ICT, Open Innovation, and Knowledge City"</p> <ul style="list-style-type: none"> · Session chair: HeeDae Kim (Daegu Digital Industry Promotion Agency) · Honorary Discussant: F. J. Carrillo (Monterrey University of Technology, Mexico) <p>Paper 1: "Knowledge Cities Benchmarking: The case of Daegu, Korea" by Prof. Blanca C. Garcia (Northern</p>		

	Borderlands Research College, Mexico)		
	Paper 2, 3, 4, 5		
15:30 – 16:00	Coffee Break (Venue: Lobby on the 2 nd floor)		
16:00 – 17:30	<p>Venue: R# 202 (Conference Room)</p> <p>Parallel Session 8: “Open Innovation for Smart Mobility & Complexity”</p> <ul style="list-style-type: none"> · Session Chair: WooSung Jung (POSTECH) · Honorary Discussant: Tommi Inkinen (University of Helsinki, Finland) <p>Paper 1: : “Reflections on the innovative city: examining three innovative locations in a knowledge bases framework” by Tommi Inkinen (University of Helsinki, Finland)</p> <p>Paper 2, 3, 4, 5</p>	<p>Venue: R#: 203(International Conference Hall)</p> <p>Parallel Session 9: “Technology Policy for Open Innovation & Knowledge City + α”</p> <ul style="list-style-type: none"> · Session Chair: SangOk Choi (Korea University) · Honorary Discussant: Katri-Liis Lepik (Institute of Political Science and Governance, Estonia) <p>Paper 1: “Strategic management for public sector innovation in knowledge societies” by Katri-Liis Lepik (Institute of Political Science and Governance, Estonia)</p> <p>Paper 2, 3, 4, 5</p>	(General Session, TBD)
17:30 – 18:30	Venue: International Conference Hall (B/D: R1, R#: 203) MAKCi Awards Ceremony, moderated by Blanca C. Garcia		
18:30 – 19:00	Declaration of KCWS 2016, moderated by Francisco J. Carrillo		

19:00 – 19:30	Venue: International Conference Hall (B/D: R1, R#: 203) WCI Extended Meeting (Only invited members)
19:30 – 22:00	Dinner (only invited) hosted by JinHyo Joseph Yun (SOItmC President)

Wednesday, 17th June 2015 (Creative Economy Day)			
08:00 – 14:00	Venue: Lobby on the 2 nd floor Registration		
09:00 – 10:30	Keynote Speech <ul style="list-style-type: none"> · Fumio Kodama (University of Tokyo, Japan) Presentation Theme: "National System of Demand Articulation" · Venni V. Krishna (Jawaharlal Nehru University, India) Presentation Theme: "Globalization of R&D and Innovation: View from Asia" · KongRae Lee (DGIST, Korea) Presentation: "Convergence Innovation and Implication for Open Innovation" 		
10:30 – 11:00	Coffee Break (Venue: Lobby on the 2 nd floor)		
11:00 – 12:30	Venue: R# 202 (Conference Room) Parallel Session 10: "Smart Technology for Good Governance"	Venue: R#: 203(International Conference Hall) Parallel Session 11: "Open Innovation: Technology, Society & Dynamics"	(General Session, TBD)

	<ul style="list-style-type: none"> · Session Chair: KwangHo Jung (Seoul National University, Korea) · Honorary Discussant: Fumio Kodama (University of Tokyo) <p>Paper 1: "National System of Demand Articulation" by Fumio Kodama (University of Tokyo)</p> <p>Paper 2, 3, 4, 5</p>	<ul style="list-style-type: none"> · Session Chair: KyungBae Park (Sangji University) · Honorary Discussant: Venni V. Krishna (India) <p>Paper 1: "Globalization of R&D and Innovation: View from Asia" by Venni V. Krishna (India)</p> <p>Paper 2, 3, 4, 5</p>	
12:30 – 14:00	Lunch Break		
14:00 – 15:30	<p>Venue: R# 202 (Conference Room)</p> <p>Parallel Session 12: "Creative Economy & Creative City"</p> <ul style="list-style-type: none"> · Session Chair: YoHan Kim (Daegu Techno Park) · Honorary Discussant: KongRae Lee (DGIST, Korea) <p>Paper 1: : "Convergence Innovation and Implication for Open Innovation" by KongRae Lee (DGIST, Korea)</p>	Venue: R#: 203(International Conference Hall)	(General Session, TBD)

	Paper 2, 3, 4, 5		
15:30 – 16:00	Coffee Break (Venue: Lobby on the 2 nd floor)		
16:00 – 17:30	Closing Ceremony of SOItmC & KCWS 2015 <ul style="list-style-type: none"> · Certificate of Merit of SOItmC & KCWS 2015 · Appreciation Plaque Ceremony of SOItmC & KCWS 2015 · Best Paper Awards Ceremony <ul style="list-style-type: none"> ※ The Grand Paper prize will be granted for within 15 papers and the Outstanding Paper prize, for within 20 papers. ※ There could be no Paper Awards Ceremony if papers are judged not qualified. · Declaration Speech of the SOItmC 2016 		
17:40 – 18:30	Dinner (Not yet confirmed)		

Thursday, 18th June 2015	
10:00 – 16:00 ※ Participation Fee: \$50 - The price includes: round-trip bus service (Daegu to (from) the site), lunch, guidance, and souvenirs	Historical & Cultural Tour Andong Hahoe Village (UNESCO designated World Heritage Site)



Hahoe Folk Village

별첨 2. 안건 5 (보고): 학술대회 논문발표의 Special Issue Journals 연계 계획

[Special & Designated General Issues]

○ 1순위 (SSCI Journals)

• **Technological Forecasting and Social Change (Special Issue Journal)**

- Guest Editor: JinHyo Joseph Yun (DGIST), Kwangho Jung (Seoul National University), & YeongWha Sawng (Konkuk University)
- Up to 7(~10) articles would be accepted to the journal

• **Science, Technology and Society (Special Issue Journal)**

- Guest Editor: JinHyo Joseph Yun (DGIST)
- Up to 8 articles would be accepted to the journal

○ 2순위 (Scopus)

• **Journal of Open Innovation: Technology, Market, and Complexity (Special Issue Journal)**

- Editor-in-Chief: JinHyo Joseph Yun (DGIST)
- Up to 12 articles would be accepted to the journal
- Apart from the 10 articles, additional 12 papers from keynote speakers are submitted to the journal

○ 3순위 (기타 Scopus)

• **International Journal of Knowledge Based Development (Special Issue Journal)**

- Guest Editor: JinHyo Joseph Yun (DGIST) & SangHo Lee (Hanbat National University)
- Up to 8 articles would be accepted to the journal

• **Journal of Science, and Technology, Policy, Management (Designated General Issue Journal)**

- Editor: Patricia Ordonez de Pablos
- Invited Reviewers: KiSeok Kwon (Hanbat National University), WooSung Jung (POSTECH), JinHyo

Joseph Yun (DGIST), KyungBae Park (Sangji University), DooSeok Lee (DGIST)

- Up to 10 articles would be accepted to the journal
- Based on a close tie with the journal, the organizing committee will do the best to make publications of papers selected as outstanding.

• **International Journal of Knowledge Based Development (Designated General Issue Journal)**

- Editor: Francisco Javier Carrillo (Monterrey University of Technology)
- Invited Reviewers: SangHo Lee (Hanbat National University) & Tan Yigitcanlar (Queensland University of Technology)
- Up to 8 articles would be accepted to the journal
- Based on a close tie with the journal, the organizing committee will do the best to make publications of papers selected as outstanding.

○ 4순위 (기타 국제 학술지)

• **Asia Pacific Journal of Innovation and Entrepreneurship (Special Issue Journal)**

- Editor-in-Chief: BongJin Cho (Keimyung University)
- Up to 7 articles would be accepted to the journal

[General Issues]

• **Knowledge Management Research and Practice (SSCI)**

- Editor: Giovanni Schiuma (University of the Arts London)
- Up to 6 articles would be accepted to the journal

• **Measuring Business Excellence (Scopus)**

- Editor: Giovanni Schiuma (University of the Arts London)
- Up to 6 articles would be accepted to the journal

○ Special Session/ Special Issue 배분기본원칙

○ Guest Editor 및 Invited Reviewer 의 역할

별첨 3. 안건 6 (보고): Special Session 구성, 준비 및 운영 계획(안)

○ Special Session 별 기조연설자 초청 현황

Special Session Chairs	Keynote Speakers
<ul style="list-style-type: none"> · Chair: SunYoung Park & YeongWha Sawng (Konkuk University) · Session Topic: "Entrepreneurship, Open Innovation, and Creative Economy" 	<p>Philip Cooke (UK) CookePN@cardiff.ac.uk</p>
<ul style="list-style-type: none"> · Chair: KyungBae Park (Sangji University) · Session Topic: "Open Innovation: Technology, Society & Dynamics" 	<p>Venni V. Krishna (India) krishna@mail.jnu.ac.in</p>
<ul style="list-style-type: none"> · Chair: YoHan Kim (Daegu TechnoPark) · Session Topic: "Creative Economy & Creative City" 	<p>KongRae Lee (Korea) leekr@dgist.ac.kr</p>
<ul style="list-style-type: none"> · Chair: WooSung Jung (POSTECH) · Session Topic: "Open Innovation for Smart Mobility & Complexity" 	<p>Tommi Inkinen (Finland) tommi.inkinen@helsinki.fi</p>
<ul style="list-style-type: none"> · Chair: HeeDae Kim (Daegu Digital Industry Promotion Agency) · Session Topic: "ICT, Open Innovation, and Knowledge City" 	<p>Blanca Garcia (Mexico) blancagnava@gmail.com</p>
<ul style="list-style-type: none"> · Chair: KwangHo Jung (Seoul National University, Korea) · Session Topic: "Technology Policy for Open Innovation and Knowledge City" 	<p>Fumio Kodama (Japan) kodama_5@ga2.so-net.ne.jp</p>
<ul style="list-style-type: none"> · Chair: SangHo Lee (Hanbat National University) · Session Topic: "Urban Planning, Open Innovation & Knowledge City" 	<p>Tan Yigitcanlar (Australia) tan.yigitcanlar@qut.edu.au</p>
<ul style="list-style-type: none"> · Chair: EunNyeong Heo (Seoul National University) · Session Topic: "Open Innovation in Energy" 	<p>Javier Carrillo (Mexico) fjcarri@itesm.mx</p>
<ul style="list-style-type: none"> · Chair: SangOk Choi (Korea University) · Session Topic: "Technology Policy for Open Innovation & Knowledge City" 	<p>Katri-Liis Lepik (Estonia) kllepek@tlu.ee</p>
<ul style="list-style-type: none"> · Chair: DongKyu Won (KISTI) · Session Topic: "Complexity, Open Innovation & Knowledge City" 	<p>JinHyo Joseph Yun (Korea) jhyun@dgist.ac.kr</p>
<ul style="list-style-type: none"> · Chair: ChoongJae Im (Keimyung University) · Session Topic: "Start-ups, Open Innovation, and Knowledge City" 	<p>Taeho Park (USA) taeho.park@sjsu.edu</p>
<ul style="list-style-type: none"> · Chair: KeeHeon Cho (Korea Valuation Association) · Session Topic: "The Importance of Valuation and Big Data as a Source of Technology Commercialization in Open Innovation Era" 	<p>Keun Lee (Korea) kenneth@snu.ac.kr</p>

○ Session chair의 (최)우수 논문 및 어워드 추천

- 최우수 논문(Special Session 별 1편, General Session에서 1~3편) – Award + SSCI 추천 논문 선정
- 우수 논문(Special Session 별 1편, General Session에서 1~3편) – Award + *Journal of Open Innovation: Technology, Market, and Complexity* 추천 논문 선정

※ Keynote Speaker 분들께 Honorarium 지급의 경우, 5월 20일까지 JOItmC으로의 Keynote Speaker 분들의 논문투고 및 SOItmC 사무국으로의 논문 제출과 함께 동시에 진행될 수 있도록 부탁드립니다.

※ For keynote speakers' or session chairs' information, please refer to the following expression as Acknowledgement when to submit to JOItmC journal for the papers of keynote speakers' after they present at the conference.

Acknowledgement:

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